Final Project Rubric:

The goal is to make a concise, clear and well thought out argument that would open peoples’ eyes to issues relating to race that they probably are not aware of. I want you to imagine that you are presenting to a group that is opposed to racial progress and you have a very short amount of time to give them something to think about that they didn’t know before. You might want to watch the Black Lives Matter video again to get an idea.

I will look for five things as I grade the project:

1. Presentation (PowerPoint, Video, essay) needs to be **short and to the point**. Remove extra verbiage.
2. Establish a **goal or purpose** such as to convince the audience that black people have an issue with the police.
3. Search for **common ground** with the group
4. Presentation should **reflect well** on you. Grammar and spelling strengthen your credibility
5. Presentation should be **interesting**.

Bryan Stevenson video below. His book is in our library. I’ve read it and like it a lot. There has been a movie made of his book with Jamie Foxx and Michael B. Jordan.

<https://www.youtube.com/watch?v=002gGgbGE6U>

Black lives address Trump Rally video

<https://www.facebook.com/watch/?v=1709220972442719>

Link to page to submit final project:<https://www.cognitoforms.com/PsychologyDepartment1/Psy310FinalProject>